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Environmental Communication and the Public Sphere - Phaedra C. Pezzullo 2017-10-24
The Fifth Edition of the award-winning Environmental Communication and the Public Sphere is the first comprehensive introduction to the growing field of environmental communication. This groundbreaking book focuses on the role that human communication plays in influencing the ways we perceive the environment. It also examines how we define what constitutes an environmental problem and how we decide what actions to take concerning the natural world. The updated and revised Fifth Edition includes recent developments, such as water protectors and the Dakota Access Pipeline, the Flint Water Crisis, and the March for Science, along with the latest research and developments in environmental communication.

Communication and Public Participation in Environmental Decision Making - Stephen P. Depoe 2004-02-03
Looks at the critical role of community members and other interested parties in environmental policy decision making.

The Local and the Digital in Environmental Communication - Joana Díaz-Pont 2020-05-05
This volume interrogates the intertwining of the local and the digital in environmental communication. It starts by introducing a wave metaphor to tease out major shifts in the field, and situates the intersections of local places and digital networks in the beginning of a third wave. Investigations that feature the centrality of place and digital communication platforms show how we today, as researchers and practitioners, communicate the environment. Contributions identify the need for critical approaches that engage with the wider consequences of this changing media landscape, unpacking local and global tensions in environmental communication research. This empirical case study collection from different parts of the world shows that environmental activists and citizens creatively use digital technologies for campaign purposes. It identifies new environmental communication challenges and opportunities, as well as practices, of environmental activists, NGOs, citizens and local communities, in the fight for social and environmental justice.
Environmental professionals can no longer simply publish research in technical journals. Informing the public is now a critical part of the job. Environmental Communication demonstrates, step by step, how it’s done, and is an essential guide for communicating complex information to groups not familiar with scientific material. It addresses the entire communications process, from message planning, audience analysis and media relations to public speaking - skills a good communicator must master for effective public dialogue. Environmental Communication provides all the knowledge and tools you need to reach your target audience in a persuasive and highly professional manner. "This book will certainly help produce the skills for environmental communications sorely needed for industry, government and non-profit groups as well as an informed public". Sol P. Baltimore, Director, Environmental Communications and Adjunct faculty, Hazardous Waste management program, Department of Chemical Engineering, College of Engineering, Wayne State University, Detroit, Michigan. "All environmental education professionals agree that the practice of good communications is essential for the success of any program. This book provides practical skills for this concern". Ju Chou, Associate Professor, Graduate Institute of Environmental Education National Taiwan Normal University Taipei, Taiwan

The Routledge Handbook of Environment and Communication-Anders Hansen
2015-03-05 This Handbook provides a comprehensive statement and reference point for theory, research and practice with regard to environment and communication, and it does this from a perspective which is both international and multi-disciplinary in scope. Offering comprehensive critical reviews of the history and state of the art of research into the key dimensions of environmental communication, the chapters of this handbook together demonstrate the strengths of multi-disciplinary and cross-disciplinary approaches to understanding the centrality of communication to how the environment is constructed, and indeed contested, socially, politically and culturally. Organised in five thematic sections, The Routledge Handbook of Environment and Communication includes contributions from internationally recognised leaders in the field. The first section looks at the history and development of the discipline from a range of theoretical perspectives. Section two considers the sources, communicators and media professionals involved in producing environmental communication. Section three examines research on news, entertainment media and cultural representations of the environment. The fourth section looks at the social and political implications of environmental communication, with the final section discussing likely future trajectories for the field. The first reference Handbook to offer a state of the art comprehensive overview of the emerging field of environmental communication research, this authoritative text is a must for scholars of environmental communication across a range of disciplines, including environmental studies, media and communication studies, cultural studies and related disciplines.

Communicating Nature-Julia B. Corbett
2006-11-06 A broader and more comprehensive understanding of how we communicate with each other about the natural world and our relationship to it is essential to solving environmental problems. How do individuals develop beliefs and ideologies about the environment? How do we express those beliefs through communication? How are we influenced by the messages of pop culture and social institutions? And how does all this communication become part of the larger social fabric of what we know as "the environment"? Communicating Nature explores and explains the multiple levels of everyday communication that come together to form our perceptions of the natural world. Author Julia Corbett considers all levels of communication, from communication at the individual level, to environmental messages transmitted by popular culture, to communication generated by social institutions including political and regulatory agencies, business and corporations, media outlets, and educational organizations. The book offers a fresh and engaging introductory look at a topic of broad interest, and is an important work for students of the environment, activists and environmental professionals interested in understanding the cultural context of human-nature interactions.

Environmental Communication Pedagogy and Practice-Tema Milstein 2017-02-24 Given the urgency of environmental problems, how we
communicate about our ecological relations is crucial. Environmental Communication Pedagogy and Practice is concerned with ways to help learners effectively navigate and consciously contribute to the communication shaping our environmental present and future. The book brings together international educators working from a variety of perspectives to engage both theory and application. Contributors address how pedagogy can stimulate ecological wakefulness, support diverse and praxis-based ways of learning, and nurture environmental change agents. Additionally, the volume responds to a practical need to increase teaching effectiveness of environmental communication across disciplines by offering a repertoire of useful learning activities and assignments. Altogether, it provides an impetus for reflection upon and enhancement of our own practice as environmental educators, practitioners, and students. Environmental Communication Pedagogy and Practice is an essential resource for those working in environmental communication, environmental and sustainability studies, environmental journalism, environmental planning and management, environmental sciences, media studies and cultural studies, as well as communication subfields such as rhetoric, conflict and mediation, and intercultural. The volume is also a valuable resource for environmental communication professionals working with communities and governmental and non-governmental environmental organisations.

**The Far Right and the Environment**-Bernhard Forchtner 2019-09-10 At the beginning of the twenty-first century, both the crisis of liberal democracy, as visible in, for example, the rise of far-right actors in Europe and the United States, and environmental crises, from declining biodiversity to climate change, are increasingly in the public spotlight. Whilst both areas have been analysed extensively on their own, The Far Right and the Environment: Politics, Discourse and Communication provides much-needed insights into their intersection by illuminating the environmental communication of far-right party and non-party actors in Europe and the United States. Although commonly perceived as a ‘left-wing’ issue today, concerns over the natural environment by the far right have a long, ideology-driven history. Thus, it is not surprising that some members of the far right offer distinctive ecological visions of communal life, though, for example, climate-change scepticism is at times voiced too. Investigating this range of stances within their discourse about the natural environment provides a window into the wider politics of the far right and points to a close connection between the politics of identity and the imagination of nature. Connecting the fields of environmental communication and study of the far right, contributions to this edited volume therefore offer timely assessments of this often-overlooked dimension of far-right politics.

**Climate Change, Media & Culture**-Juliet Pinto 2019-10-14 The acceleration of global climate change creates a nexus for the examination of power, political rhetoric, science communication, and sustainable development. This book takes an international view of twenty first century environmental communication to critically explore mediated expressions of climate change.

**Breaking Boundaries**-Kathleen P. Hunt 2019-12-01 Analyzes efforts made by communities and policy makers around the world to push beyond conventional approaches to environmental decision making. Breaking Boundaries analyzes efforts made by communities and policy makers around the world to push beyond conventional approaches to environmental decision making to enhance public acceptance, sustainability, and the impact of those decisions in local contexts. The current political climate has generated uncertainty among citizens, industry interests, scientists, and other stakeholders, but by applying concepts from various perspectives of environmental communication and deliberative democracy, this book offers a series of lessons learned for both public officials and concerned citizens. The contributors offer a broader understanding of how individuals and groups can get involved effectively in environmental decisions through traditional formats as well as alternative approaches ranging from leadership capacity building to social media activity to civic technology. Kathleen P. Hunt is Assistant Professor of Communication at the State University of New York at New Paltz. Gregg B. Walker is Professor of Communication at Oregon State University. He is the coauthor of Working through Environmental Conflict: The Collaborative Learning Approach (with Stephen E. Daniels) and The Military-Industrial Complex: Eisenhower’s Warning Three Decades Later (with Steven J. Sprecher and David A. Bella).
Stephen P. Depoe is Professor of Communication at the University of Cincinnati. He is the coeditor of several books, including Communication and Public Participation in Environmental Decision Making (with John W. Delicath and Marie-France Aepli Elsenbeer), also published by SUNY Press.

Environmental Communication and Public Relations Handbook - E. Bruce Harrison 1992 A guide for public relations managers to convincing the public and the regulatory agencies that the company is not only meeting environmental standards, but is deeply committed to the environmental issue-du-jour. Chapters describe how to communicate with employees, community leaders, the media, and more.

Environmental Risk Communication - Mark D. Shull 2019-03-01 A public meeting with angry residents and eager reporters is a common feature on the local news. Whether addressing environmental, or other issues, the experience for the board members, consultants, and specialists at these meetings ranges from uncomfortable to nightmarish. The issues discussed in these meetings usually stem from years of community disappointment, mistrust, fears, factions, political or social positioning, or all of the above. Industry faces a labyrinth of environmental and business regulations, and unique challenges in dealing with the public and the media. Environmental Risk Communication serves as a guide to understanding and complying with the Federal Risk Management Program and applying risk management and communication principles to daily plant operations. This book also helps Risk Management Plan (RMP) facilities successfully meet the new Federal requirements for public disclosure of RMP offsite consequence analysis results and provides techniques for communicating effectively during environmental emergencies. Written in a straight-forward, no-nonsense style the book presents concise informative chapters, flow diagrams, checklists, and a thorough index. The authors present step-by-step instruction on developing a principled plan of action that generates open communications. CEOs, Corporate Communications Specialists, Plant Managers, Environmental Compliance Supervisors, Health and Safety Officers, Environmental Scientists and Engineers, and Consultants will benefit from Environmental Risk Communication.

The Anthropocene in Global Media - Leslie Sklair 2020-11-23 This book offers the first systematic study of how the ‘Anthropocene’ is reported in mass media globally, drawing parallels between the use (or misuse) of the term and the media’s attitude towards the associated issues of climate change and global warming. Identifying the potential dangers of the Anthropocene provides a useful path into a variety of issues that are often ignored, misrepresented, or sidelined by the media. These dangers are widely discussed in the social sciences, environmental humanities, and creative arts, and this book includes chapters on how the contributions of these disciplines are reported by the media. Our results suggest that the natural science and mass media establishments, and the business and political interests which underpin them, tend to lean towards optimistic reassurance (the ‘good’ Anthropocene), rather than pessimistic alarmist stories, in reporting the Anthropocene. In this volume, contributors explore how dangerous this ‘neutralizing’ of the Anthropocene is in undermining serious global action in the face of the potential existential risks confronting humanity. The book presents results from media in more than 100 countries in all major languages across the globe. It covers the reporting of key environmental issues, such as the impact of climate change and global warming on oceans, forests, soil, biodiversity, and the biosphere. We offer explanations for differences and similarities in how the media report the Anthropocene in different regions of the world. In doing so, the book argues that, though it is still controversial, the idea of the Anthropocene helps to concentrate minds and behaviour in confronting ongoing ecological (and Coronavirus) crises. The Anthropocene in Global Media will be of interest to students and scholars of environmental studies, media and communication studies, and the environmental humanities, and all those who are concerned about the survival of humans on planet Earth.

Citizen Voices - Louise Phillips 2012-11-05 This book concentrates exclusively on the dialogic turn in the governance of science and the environment. The starting point for this book is the dialogic turn in the production and communication of knowledge in which practices claiming to be based on principles of dialogue and participation have spread across diverse
social fields. As in other fields of social practice in the dialogic turn, the model of communication underpinning science and environmental governance is dialogue in which scientists and citizens engage in mutual learning on the basis of the different knowledge forms that they bring with them. The official aim is to involve citizens in processes of decision-making on scientific and environmental issues, including issues relating to the built environment such as urban planning. The attempt in this book has been made to build bridges across the fields of science and technology studies, environmental studies, and media and communication studies in order to provide theoretically informed and empirically rich accounts of how citizen voices are articulated, invoked, heard, marginalised or silenced in science and environment communication.

Climate Change and Post-Political Communication-Philip Hammond 2017-11-28
For many years, the objective of environmental campaigners was to push climate change on to the agenda of political leaders and to encourage media attention to the issue. By the first decade of the twenty-first century, it appeared that their efforts had been spectacularly successful. Yet just at the moment when the campaigners’ goals were being achieved, it seemed that the idea of getting the issue into mainstream discussion had been mistaken all along; that the consensus-building approach produced little or no meaningful action. That is the problem of climate change as a ‘post-political’ issue, which is the subject of this book. Examining how climate change is communicated in politics, news media and celebrity culture, Climate Change and Post-Political Communication explores how the issue has been taken up by elites as potentially offering a sense of purpose or mission in the absence of political visions of the future, and considers the ways in which it provides a focus for much broader anxieties about a loss of modernist political agency and meaning. Drawing on a wide range of literature and case studies, and taking a critical and contextual approach to the analysis of climate change communication, this book will be a valuable resource for students and scholars of environmental studies, communication studies, and media and film studies.

Climate Change Denial and Public Relations-Núria Almiron 2019-06-26 This is the first book on climate change denial and lobbying that combines the ideology of denial and the role of anthropocentrism in the study of interest groups and communication strategy. Climate Change Denial and Public Relations: Strategic Communication and Interest Groups in Climate Inaction is a critical approach to climate change denial from a strategic communication perspective. The book aims to provide an in-depth analysis of how strategic communication by interest groups is contributing to climate change inaction. It does this from a multidisciplinary perspective that expands the usual approach of climate change denialism and introduces a critical reflection on the roots of the problem, including the ethics of the denialist ideology and the rhetoric and role of climate change advocacy. Topics addressed include the power of persuasive narratives and discourses constructed to support climate inaction by lobbies and think tanks, the dominant human supremacist view and the patriarchal roots of denialists and advocates of climate change alike, the knowledge coalitions of the climate think tank networks, the denial strategies related to climate change of the nuclear, oil, and agrifood lobbies, the role of public relations firms, the anthropocentric roots of public relations, taboo topics such as human overpopulation and meat-eating, and the technological myth. This unique volume is recommended reading for students and scholars of communication and public relations.

Communicating Environmental Risk in Multiethnic Communities-Michael K. Lindell 2004 9/11. Tornadoes. Emergency preparedness. Whether explaining parts per million to a community exposed to contaminated groundwater or launching a campaign to encourage home carbon monoxide testing, an effective message is paramount to the desired result: an increased understanding of health risk. Communicating Environmental Risk in Multiethnic Communities is the first book to address the theory and practice of disseminating disaster warnings and hazard education messages to multiethnic communities. Authors Michael K. Lindell and Ronald W. Perry introduce theory-based reasoning as a basis for understanding warning dissemination and public education, devoting specific attention to the community context of emergency warning delivery and response. Through these principles of human behavior, readers can apply risk
communication information to virtually any specific disaster agent with which they may be concerned. This volume is recommended for practitioners in private emergency management and federal, state, and local governments, as well as students studying risk communication, health communication, emergency management, and environmental policy and management.

**Communicating Science Effectively** - National Academies of Sciences, Engineering, and Medicine 2017-03-08 Science and technology are embedded in virtually every aspect of modern life. As a result, people face an increasing need to integrate information from science with their personal values and other considerations as they make important life decisions about medical care, the safety of foods, what to do about climate change, and many other issues. Communicating science effectively, however, is a complex task and an acquired skill. Moreover, the approaches to communicating science that will be most effective for specific audiences and circumstances are not obvious. Fortunately, there is an expanding science base from diverse disciplines that can support science communicators in making these determinations. Communicating Science Effectively offers a research agenda for science communicators and researchers seeking to apply this research and fill gaps in knowledge about how to communicate effectively about science, focusing in particular on issues that are contentious in the public sphere. To inform this research agenda, this publication identifies important influences – psychological, economic, political, social, cultural, and media-related – on how science related to such issues is understood, perceived, and used.

**Technical Communication, Deliberative Rhetoric, and Environmental Discourse** - Nancy Coppola 2000 This exciting new volume demonstrates how environmental rhetoric and technical communication go hand and hand.

**Bundle: Cox: Environmental Communication and the Public Sphere 4e + Clarke: Environmental Conflict Management** - Robert Cox 2015-06-05

**Talking Green** - Lee Ahern 2012 Examines the most common questions and obstacles that confront environmental advocates, especially when it comes to communication. Simultaneous.

**Public Interest Communication** - Jane Johnston 2018-07-18 Communication has become the technology of public interest, demanding a re-examination of the key concept of public in both public relations and communication theory. This book defines a new concept of public interest communication, combining the conflict, negotiation and adaptation inherent in public interest, with a critical approach to communication management and public relations. Combining conceptual discussions about public theories of language with the tension between the public and private interests for public relations professionals, the book uses case studies to explore the negotiation of conflicting interests and the construction of the public interest within systems of governance at local, national and international levels. Public interest communication is identified within social and cultural contexts that resonate globally - health, community, media and the environment - each representing interest conflicts within the changing global environment. Addressing the forces of fragmentation, inequality and individualisation that characterize the modern world, this thought-provoking volume will be of great interest to researchers and advanced students of communication, public relations, environmental communication, public communication, and public policy.

**The Oxford Handbook of the Science of Science Communication** - Kathleen Hall Jamieson 2017 The proposal to vaccinate adolescent girls against the human papilloma virus ignited political controversy, as did the advent of fracking and a host of other emerging technologies. These disputes attest to the persistent gap between expert and public perceptions. Complicating the communication of sound science and the debates that surround the societal applications of that science is a changing media environment in which misinformation can elicit belief without corrective context and likeminded individuals are prone to seek ideologically comforting information within their own self-constructed media enclaves. Drawing on the expertise of leading science communication scholars from six countries, The Oxford Handbook of the Science of Science...
Communication not only charts the media landscape - from news and entertainment to blogs and films - but also examines the powers and perils of human biases - from the disposition to seek confirming evidence to the inclination to overweight endpoints in a trend line. In the process, it draws together the best available social science on ways to communicate science while also minimizing the pernicious effects of human bias. The Handbook adds case studies exploring instances in which communication undercut or facilitated the access to scientific evidence. The range of topics addressed is wide, from genetically engineered organisms and nanotechnology to vaccination controversies and climate change. Also unique to this book is a focus on the complexities of involving the public in decision making about the uses of science, the regulations that should govern its application, and the ethical boundaries within which science should operate. The Handbook is an invaluable resource for researchers in the communication fields, particularly in science and health communication, as well as to scholars involved in research on scientific topics susceptible to distortion in partisan debate.

Visual Environmental Communication-Anders Hansen 2016-03-17 In 2008, the editors published a well-cited journal paper arguing that while scholarly work on media representations of environmental issues had made substantial progress in textual analysis there had been much less work on visual representations. This is surprising given the increasingly visual nature of media and communication, and in light of emerging evidence that the environment is visualized through the use of increasingly symbolic and iconic images. Addressing these matters, this volume marks out the present state of the field and contains chapters that represent fresh and exciting high quality scholarly work now emerging on visual environmental communication. These include a range of fascinating and often alarming topics which draw on a variety of methods and forms of visual communication. The book demonstrates that research needs to think much more widely about what we mean by the 'visual' which plays a massive yet under-researched role in the politics and ideology of public understanding and misunderstanding of and the environment and environmental problems. The book is of relevance to students and researchers in media and communication studies, cultural studies, film and visual studies, geography, sociology, politics and other disciplines with an interest in the politics of visual environmental communication. This book was published as a special issue of Environmental Communication: A Journal of Nature and Culture.

Energy Islands-Catalina M de Onís 2021-06-22 Energy Islands provides an urgent and nuanced portrait of collective action that resists racial capitalism, colonialism, and climate disruption. Weaving together historical and ethnographic research, this story challenges the master narratives of Puerto Rico as a tourist destination and site of “natural” disasters to demonstrate how fossil fuel economies are inextricably entwined with colonial practices and how local community groups in Puerto Rico have struggled against energy coloniality to mobilize and transform power from the ground up. Catalina M. de Onís documents how these groups work to decenter continental contexts and deconstruct damaging hierarchies that devalue and exploit rural coastal communities. She highlights and collaborates with individuals who refuse the cruel logics of empire by imagining and implementing energy justice and other interconnected radical power transformations. Diving deeply into energy, islands, and power, this book engages various metaphors for alternative world-making.

Handbook of Communication in the Public Sphere-Ruth Wodak 2008-08-27 As you are reading this, you are finding yourself in the ubiquitous public sphere that is the Web. Ubiquitous, and yet not universally accessible. This volume addresses this dilemma of the public sphere, which is by definition open to everyone but in practice often excludes particular groups of people in particular societies at particular points in time. The guiding questions for this collection of articles are therefore: Who has access to the public sphere? How is this access enabled or disabled? Under what conditions is it granted or withheld, and by whom? We regard the public sphere as the nodal point for the discourses of business, politics and media, and this basic assumption is also s reflected in the structure of the volume. Each of these three macro-topics comprises chapters by international scholars from a variety of disciplines and research traditions who each combine up-to-date overviews of the relevant literature with their
own cutting-edge research into aspects of different public spheres such as corporate promotional communication, political rhetoric or genre features of electronic mass media. The broad scope of the volume is perhaps best reflected in a comprehensive discussion of communication technologies ranging from conventional spoken and written formats such as company brochures, political speeches and TV shows to emerging ones like customer chat forums, political blogs and text messaging. Due to the books' wide scope, its interdisciplinary approach and its clear structure, we are sure that whether you work in communication and media studies, linguistics, political science, sociology or marketing, you will find this handbook an invaluable guide offering state-of-the-art literature reviews and exciting new research in your field and adjacent areas.

**Communicating Social and Environmental Issues Effectively**-Betsy Reed 2020-07-29 This is the definitive guide to planning and delivering great communications on complex social and environmental issues. Including real-world case studies, practical exercises and clear frameworks, this book helps leaders, managers and marketing professionals plan, risk-proof and execute effective communications strategies.

**The Psychology of Pro-Environmental Communication**-Christian A. Klöckner 2015-06-30 The environment is part of everyone’s life but there are difficulties in communicating complex environmental problems, such as climate change, to a lay audience. In this book Klöckner defines environmental communication, providing a comprehensive and up-to-date analysis of the issues involved in encouraging pro-environmental behaviour.

**Visual Public Relations**-Simon Collister 2018-03-28 This book brings together a broad and diverse range of new and radical approaches to public relations focussing on the increasingly vital role that visual, sensory and physical elements factors play in shaping communication. Engaging with recent developments in critical and cultural theories, it outlines how non-textual and non-representational forces play a central role in the efficacy and reception of public relations. Challenging the dominant accounts of public relations which center on the purely representational uses of text and imagery, the book critiques the suitability of accepted definitions of the field and highlights future directions for conceptualizing strategic communication within a multi-sensory environment. Drawing on the work of global researchers in public relations, visual culture and communication, design and cultural theory, it brings a welcome inter-disciplinary approach which pushes the boundaries of public relations scholarship in a global cultural context. This exciting analysis will be of great interest to public relations scholars, advanced students of strategic communication, as well as communication researchers from cultural, media and critical studies exploring PR as a socio-cultural phenomenon.

**Risk Communication**-Regina E. Lundgren 2018-07-10 THE ESSENTIAL HANDBOOK FOR EFFECTIVELY COMMUNICATING ENVIRONMENTAL, SAFETY, AND HEALTH RISKS, FULLY REVISED AND UPDATED Now in its sixth edition, Risk Communication has proven to be a valuable resource for people who are tasked with the responsibility of understanding how to apply the most current approaches to care, consensus, and crisis communication. The sixth edition updates the text with fresh and illustrative examples, lessons learned, and recent research as well as provides advice and guidelines for communicating risk information in the United States and other countries. The authors help readers understand the basic theories and practices of risk communication and explain how to plan an effective strategy and put it into action. The book also contains information on evaluating risk communication efforts and explores how to communicate risk during and after an emergency. Risk Communication brings together in one resource proven scientific research with practical, hands-on guidance from practitioners with over 30 years of experience in the field. This important guide: Provides new examples of communication plans in government and industry, use of social media, dealing with "fake news," and new digital tools for stakeholder involvement and crisis communications Contains a new chapter on partnerships which covers topics such as assigning roles and expectations, ending partnerships, and more Presents real-world case studies with key lessons all risk communicators can apply. Written for engineers, scientists, professors and students, land use planners, public health practitioners,
communication specialists, consultants, and regulators, the revised sixth edition of Risk Communication is the must-have guide for those who communicate risks.

**Public Perception of Climate Change** - Bjoern Hagen 2015-11-06

Despite the findings on global climate change presented by the scientific community, there remains a significant gap between its recommendations and the actions of the public and policy makers. So far scientists and the media have failed to successfully communicate the urgency of the climate change situation in such a way that long-term, comprehensive, and legally binding policy commitments are being made on the national and international level. This book examines the way the public processes information, how they perceive threats and other perceptual factors that have a significant effect on how and to what degree climate change mitigation and adaptation strategies are supported. Understanding public risk perception plays a vital role in communicating the challenges of global climate change. Using a diverse range of international case studies, this book explores the nature of public perceptions of climate change and identifies the perception factors which have a significant impact on the public’s willingness to support global climate change policies or commit to behavioral changes to reduce greenhouse gas emissions and improve urban resiliency. The comparative study of social and cultural factors, beliefs, attitudes and trust provides an international overview of best practices regarding the design, implementation and generation of public support for climate change policies at a global level. Offering valuable insight into climate change and risk communication, the book should be of interest to students and scholars of environment studies, politics, urban planning, and media and cultural studies.

**Science Communication: An Introduction** - Frans Van Dam 2020-03-05

The book provides a concise, informative, comprehensive, and current overview of key issues in the field of science communication, the background of science communication, its theoretical bases, and its links to science communication practice. Especially the link between theory / research and practice is very well developed in the book and in the individual chapters. I think that is valuable for both readers new to the field of science communication, but also for those who identify with only one of these sides ... it is indeed a comprehensive and concise overview, convincing in its aim to link theory, research, and practice and I will definitely use it for my lectures on science communication.

**Environmental Justice and Environmentalism** - Ronald D. Sandler 2007-01

Analysis and case studies from interdisciplinary perspectives explore the possibility and desirability of collaboration between the grassroots-oriented environmental justice movement and mainstream environmental organizations.

**Water, Rhetoric, and Social Justice** - Casey R. Schmitt 2020-01-20

Water, Rhetoric, and Social Justice: A Critical Confluence examines how individuals and communities have responded on a global scale to present day water crises as matters of social justice, through oratory, mass demonstration, deliberation, testimony, and other rhetorical appeals. This book applies critical communication methods and perspectives to interrogate the pressing yet mind-boggling dilemma currently faced in environmental studies and policy: that clean water, the very stuff of life, which flows freely from the tap in affluent areas, is also denied to huge populations, materially and fluidly exemplifying the currents of justice, liberty, and equity. Contributors highlight discourse and water justice movements in nonofficial spheres from activists, artists, and the
grassroots. In extending the technical, economic, moral, and political conversations on water justice, this collection applies special focus on the novel rhetorical concepts and responses not necessarily unique to but especially enacted in water justice situations. Scholars of rhetoric, sociology, activism, communication, and environmental studies will find this book particularly useful.

Environmental Literacy and New Digital Audiences-Pat Brereton 2018-12-20
Environmental literacy and education is not simply a top-down process of disseminating correct attitudes, values and beliefs. Rather, it is one that incorporates and facilitates a dialogue with audiences of different persuasions and at all levels of engagement, to help highlight and co-produce consensual solutions to the major eco-challenges of our time. Exploring the growing power and influence of media formats and outlets like YouTube and gaming, alongside fictional and documentary film, this book considers new modes of environmental literacy to ascertain the effectiveness of digital and filmic stimuli on an audience’s perception of environmental issues, and its specific impact on environmental action. Drawing on extensive research across a broad range of media formats, Brereton establishes how environmental narratives and meanings are created and being received by contemporary audiences. This book will be of great interest to students and scholars of environmental communication and media, eco-criticism and environmental humanities more broadly.

Science in the Media-Paul R Brewer 2021-09-30
This timely and accessible text shows how portrayals of science in popular media—including television, movies, and social media—influence public attitudes around messages from the scientific community, affect the kinds of research that receive support, and inform perceptions of who can become a scientist. The book builds on theories of cultivation, priming, framing, and media models while drawing on years of content analyses, national surveys, and experiments. A wide variety of media genres—from Hollywood blockbusters and prime-time television shows to cable news channels and satirical comedy programs, science documentaries and children’s cartoons to Facebook posts and YouTube videos—are explored with rigorous social science research and an engaging, accessible style. Case studies on climate change, vaccines, genetically modified foods, evolution, space exploration, and forensic DNA testing are presented alongside reflections on media stereotypes and disparities in terms of gender, race, and other social identities. Science in the Media illuminates how scientists and media producers can bridge gaps between the scientific community and the public, foster engagement with science, and promote an inclusive vision of science, while also highlighting how readers themselves can become more active and critical consumers of media messages about science. Science in the Media serves as a supplemental text for courses in science communication and media studies, and will be of interest to anyone concerned with publicly engaged science.

Climate Change Politics-

The Future of the Public’s Health in the 21st Century-Institute of Medicine 2003-02-01
The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation’s public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public’s Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation’s health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public’s health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.
Communicating Endangered Species - Eric Freedman 2021-08

"Communicating Endangered Species: Extinction, News, and Public Policy is a multidisciplinary environmental communication book that takes a distinctive approach by connecting how media and culture depict and explain endangered species with how policymakers and natural resource managers can or do respond to these challenges in practical terms. Extinction isn’t new. However, the pace of extinction is accelerating globally. The International Union for Conservation of Nature classifies more than 26,000 species as threatened. The causes are many, including climate change, overdevelopment, human exploitation, disease, overhunting, habitat destruction, and predators. The willingness and the ability of ordinary people, governments, scientists, nongovernmental organizations, and businesses to slow this deeply disturbing acceleration is uncertain. Meanwhile researchers around the world are laboring to better understand and communicate the possibility and implications of extinctions and to discover effective tools and public policies to combat the threats to species survival. This book presents a history of news coverage of endangered species around the world, examining how and why journalists and other communicators wrote what they did, how attitudes have changed, and why they have changed. It draws on the latest research by chapter authors who are a mix of social scientists, communication experts, and natural scientists. Each chapter includes a mass media and/or cultural aspect. This book will be essential reading for students, natural resource managers, government officials, environmental activists, and academics interested in conservation and biodiversity, environmental communication and journalism, and public policy."